

MIECHV BENCHMARKS: PM 2

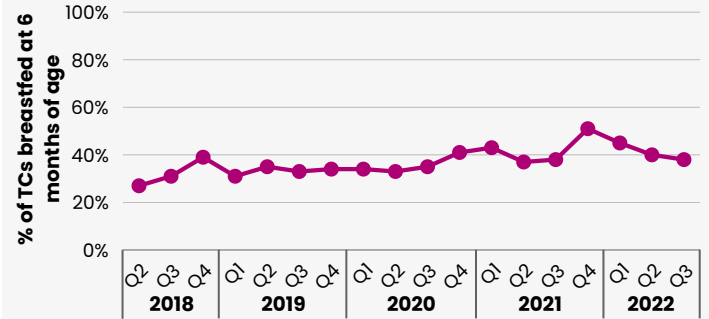
BREASTFEEDING: FY 2018-2022

PERFORMANCE MEASURE (PM) 2 DEFINITION

Percent of TCs (target children) between 6 and 12 months of age (and whose mothers enrolled prenatally) who were breastfed any amount at 6 months of age

ALL HFNY MIECHV PERFORMANCE

- Recent Performance: **About 40-50% of 6-12 month TCs** across all MIECHV programs were breastfed any amount at 6 months of age between Q4 of FY 2021 through Q3 of FY 2022



MEDICAL EXCLUSIONS

Mothers who are not recommended to breastfeed due to certain medical conditions are **excluded** from this measure. This includes...

- TCs with galactosemia
- Mothers with HIV or T-cell lymphotropic virus I/II
- Mothers who use illicit drugs
- Few temporary situations (e.g., mother has Ebola virus, active tuberculosis, varicella, uses certain medications, etc.)

RESEARCH ON BREASTFEEDING

- Having more breastfeeding discussions during prenatal home visits is likely to increase **breastfeeding initiation**¹
- Having breastfeeding discussions during home visits is significantly associated with increased **initiation** and **continuation** of breastfeeding among prenatal and postnatal enrollees^{2,3}



Having discussions about breastfeeding **early** and **often** can encourage **breastfeeding initiation** and **continuation**



¹Center for Human Services Research. (2013). *Healthy Families New York home visiting program: Pre- and postnatal discussions foster breastfeeding initiation and continuation.*

²McGinnis, S., Lee, E., Kirkland, K., Miranda-Julian, C., & Greene, R. (2018). Let's talk about breastfeeding: The importance of delivering a message in a home visiting program. *American Journal of Health Promotion: 32*(4), 989-996.

³Ray, M., Gullick, M., McGinnis, S., & Kirkland, K. (2024). *Breastfeeding conversations with a home visitor and breastfeeding continuation in postnatal enrollees.* [Manuscript in preparation]. Center for Human Services Research, University at Albany.